Finally, prescription sun lenses for everyone under the sun.

BE AN OUTSIDER

ESSILOR SUN PORTFOLIO

INCOMPARABLE STYLE. MORE CHOICES. EXCEPTIONAL PERFORMANCE.
Xperio UV™ polarized prescription sun lenses eliminate both direct and reflected UV rays.

Up to 50% of UV light reaches the eye indirectly.*

Xperio UV™ polarized prescription sun lenses eliminate both direct and reflected UV rays.

Patients concerned about UV radiation and eye health

Patients who want improved scratch resistance for durability

Patients who want the best performance

Fashion-forward style and choices that fit a wide variety of frames.

Experience the benefits of Xperio UV polarized sun lenses

- Eliminate glare
- Maximum UV protection
- Clarity
- Scratch resistant
- Easy to clean

For more information on Xperio UV lenses, please contact your Essilor Sales Consultant or visit XperioUV.com

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**Essilor Sunwear Chart**

Sun Lens Solutions

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**Xperio UV™ Colors**

- UV Protection
- Reduces Light Intensity
- Consistent Color, Does Not Fade
- Sharp Outside Color Perception
- Eliminates Glare

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**ESSILOR® Tinted Lenses**

- UV Protection
- E-SPF 15

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**ESSILOR® Polarized Lenses**

- UV Protection
- E-SPF 50+

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**Xperio UV™ Polarized Sun Lenses**

- Two-Sided Scratch Resistance
- Easy to Clean
- Clarity
- Durability
- Eliminates Glare
- Sharp Outside Color Perception
- Consistent Color, Does Not Fade

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**The highest level of UV protection offered within the E-SPF® Index**

The higher the E-SPF Index, the greater the level of UV protection provided by the lens.

E-SPF® is an index rating the overall UV protection of a lens. E-SPF® was developed by Essilor International and endorsed by third party experts. The E-SPF® index relates to lens performance only and excludes direct eye exposure that depends on external factors (wearer’s morphology, frame shape, position of wear).

1 E-SPF 15 is only achieved on a plastic lens with a Grade 3 Tint
### Colors

#### Solid Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Color</th>
<th>Color</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gray-1</td>
<td>Gray-3</td>
<td>Brown-1</td>
<td>Brown-3</td>
</tr>
<tr>
<td>Gray-Green</td>
<td>Copper</td>
<td>Ruby</td>
<td></td>
</tr>
</tbody>
</table>

#### Essilor Sunwear Colors™ Solids

<table>
<thead>
<tr>
<th>Color</th>
<th>Color</th>
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<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gray Mist</td>
<td>Sienna Brown</td>
<td>Forest Gray</td>
<td></td>
</tr>
<tr>
<td>Grape</td>
<td>Plum</td>
<td>Emerald Blue</td>
<td></td>
</tr>
</tbody>
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#### Essilor Sunwear Colors™ Gradients

<table>
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</tbody>
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#### Xperio UV™ Mirror Options

<table>
<thead>
<tr>
<th>Color</th>
<th>Color</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver</td>
<td>Gold</td>
<td>Blue</td>
</tr>
</tbody>
</table>

Anti-reflective coated mirrors provide the same UV protection, two-sided scratch resistance and cleanability as Xperio UV™ with the fashion of a mirror.

All polarized lens colors above are available with Xperio UV™ Mirrors.

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Lens images shown are for illustrative purposes. Actual color may vary.
**ESSILOR Polarized Lenses**

**OUTSIDE VISION** the way it should be.

**BETTER** color perception*

**ENHANCES** contrast sensitivity*

**ELIMINATES** harsh, blinding glare from highly reflective surfaces

Front side UV PROTECTION only

**IDEAL FOR:**

- Everyday sunwear
- Low-vision patients
- Outdoor enthusiasts

* When compared with Standard Tinted Lenses
### Polarized Colors

**NEW** Essilor® Sunwear Colors™

**SOLID**
- 6 NEW Solids
  - Gray Mist
  - Sienna Brown
  - Forest Gray
  - Grape
  - Plum
  - Emerald Blue
  - Gray-1
  - Gray-3
  - Gray-Green
  - Brown-1
  - Brown-3
  - Copper
  - Ruby
  - Amber*
  - Ocean*
  - Violet*
  - Rose*
  - Sunset*
  - Sunflower*
  - Grass*

**GRADIENT**
- 6 NEW Gradients
  - Gray Mist
  - Sienna Brown
  - Forest Gray
  - Grape
  - Plum
  - Emerald Blue

**MIRROR**
- 8 Options
  - Blue
  - Silver
  - Green
  - Gold
  - Ice Blue
  - Purple
  - Red
  - Pink

*Lab Special Order on Multifocal lenses only

Lens images shown are for illustrative purposes. Actual color may vary.

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Essilor Standard Tinted Sun Lenses

**STYLE and COMFORT**

- Front side UV PROTECTION only

**REDUCE** light intensity for less eye strain and squinting

**Easy on the BUDGET**

**IDEAL FOR:**
- Contact lens wearers
- Price conscious patients
Pre-Tinted Colors

**SOLID**

6 NEW Essilor® Sunwear Colors™ Solids

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

**Airwear® Colors Solids**

- Gray
- Gray-Green
- Brown
- Quartz

**GRADIENT**

6 NEW Essilor® Sunwear Colors™ Gradients

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

Lab processed tints: Available as any color requested but fades over time due to UV exposure.
Exceptional Performance

- Longer lasting and more consistent color vs. standard tints
- Available in Xperio UV™ Polarized Sun Lenses for maximum UV protection

Wide Availability of Designs and Materials

- Available in 1.5 standard plastic and polycarbonate materials
- Full Backside and Single Vision designs

Order using the Essilor Sunwear Colors™ name. For ordering instructions, go to:
Introducing Essilor® Sunwear Colors™, produced using a specialized lab process and technology.

**NEW SOLID**

6 NEW Essilor® Sunwear Colors™ Solids

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

**NEW GRADIENT**

6 NEW Essilor® Sunwear Colors™ Gradients

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

Available in: Xperio UV™ Polarized, Essilor® Polarized, and Essilor® Standard Tinted Lenses

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STYLISTIC® SUN LENS DESIGN
Sun lenses without limits. Now you don’t have to choose between style and performance.

Fits all Rx-able frame types—wrap and non-wrap
Multiple base curves and index
Dynamic wide field of vision
Available for all your patients
Varilux® Stylistic® Sun Progressive Lenses
Essilor® Stylistic® Sun Single Vision Lenses
Excellent contrast
Sharp vision wherever you look
Essilor’s proprietary W.A.V.E technology:
Wavefront Advanced Vision Enhancement™
STYLISTIC® SUN LENS DESIGN

A design optimized for sun frames

When given the choice

2 OUT OF 3

consumers chose Varilux® Stylistic®
over the leading wrap design*

Fits wide variety of frame styles, including wraps

Combine with Xperio UV™ to get maximum UV protection from sun’s harmful rays, dust, wind, and glare

Large color availability

*Based on 2015 home-use and in-lab panelist tests conducted by the University of Arkansas and sponsored by Essilor of America
Essilor offers extensive training for the optimal way to present prescription sun products to your patients.

Best practices for patient conversations:

Recommend an Outside Pair of Glasses to Every Patient

82.6% of American adults wear sunglasses, whereas only 11.6% wear prescription sunglasses.¹

Having a consistent process to recommend an outside pair to every patient is especially important when 43% of prescription sunwear non-polarized wearers have never heard of polarized lenses.³

Educate Your Patients on the Dangers of UV Radiation

80% of people know they need sun protection for their skin; however, only 5% know they need sun protection for their eyes.²

Shift From Price to Vision Performance & Protection Discussion

A proven and consistent conversation allows your staff to present price and savings at the right time, which builds value and keeps patients focused on their vision while outside.

How to engage your patients and maximize their outside vision protection

<table>
<thead>
<tr>
<th>STEP</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Identify the greatest challenges to your practice when dispensing the outside pair</td>
</tr>
<tr>
<td>2</td>
<td>Extend a minimum 25% discount to your patients while leveraging any additional second pair discounts offered by your wholesale laboratory</td>
</tr>
<tr>
<td>3</td>
<td>Maximize your sun opportunity by offering a wide array of sunwear frames</td>
</tr>
<tr>
<td>4</td>
<td>Don’t overlook the opportunity to discuss sunglasses with contact lens wearers</td>
</tr>
<tr>
<td>5</td>
<td>Discuss both eye health and outside vision needs with your patients</td>
</tr>
<tr>
<td>6</td>
<td>Define your outside pair sales goals</td>
</tr>
<tr>
<td>7</td>
<td>Grow your practice with incremental sales from your current patients</td>
</tr>
</tbody>
</table>

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Essilor® Sun Portfolio
Every comprehensive vision solution must include both inside and outside lenses.

**Exceptional Performance**
Industry leading technology & processes to enhance your patients’ outside vision.

### Xperio UV™ Polarized Sun Lenses
Complete outside solution that provides maximum UV protection, easy cleanability and exceptional scratch resistance for the best vision under the sun.

### More Style and Choices
- **Essilor® SunPortfolio**
  - Prescription Sun Lenses for everyone under the sun:
    - Xperio UV™ Polarized Sun Lenses
    - Essilor® Polarized Sun Lenses
    - Essilor® Standard Tinted Sun Lenses

### Stylistic® Lens Design
Innovative wrap and non-wrap technology that meets patients’ fashion needs and safety requirements.
GO ALL OUT

Join the sunwear revolution — Rx sunwear for every patient