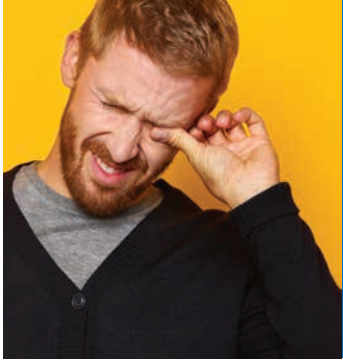


ESSILOR AND VSP VISION CARE

are working together to help you defend your VSP Member patients against eye strain and reduce their exposure to Harmful Blue Light.



Eyezen™+



From **July 1, 2017 through June 30, 2018**, VSP Members can try new Eyezen™+ digital Single Vision lenses for six months risk free. If not completely satisfied, VSP will refund the cost of the *Eyezen+* lenses and replace them with traditional Single Vision lenses — for free!

HOW DOES THE SATISFACTION GUARANTEE WORK?

- 1** A VSP patient has coverage for basic Single Vision but pays out-of-pocket for *Eyezen+* lenses and lens enhancements such as AR coating, photochromic or high index materials. The patient tries *Eyezen+* lenses for up to six months. If unsatisfied, the patient contacts the VSP provider or calls VSP at **(800) 877-7195**.
- 2** VSP reimburses the patient for the out-of-pocket cost of the *Eyezen+* upgrade.
- 3** VSP authorizes traditional single vision, including any lens enhancements originally dispensed, at no additional charge to the patient.
- 4** The VSP Provider and lab receives their usual reimbursement for lens enhancements originally dispensed.



DISPENSER GUIDE: Fitting & Recommending

There are four unique Eyezen™+ lens designs, and **the patient's age** should determine which Eyezen+ design is right for them. The difference between the designs is the amount of accommodative relief the patient will receive in the lens:

0

EYEZEN+ 0
Patients age 17 and under
(0.0 diopters)

1

EYEZEN+ 1
Patients age 18 to 34
(0.40 diopters)

2

EYEZEN+ 2
Patients age 35 to 44
(0.60 diopters)

3

EYEZEN+ 3
Patients age 45 to 50
(0.85 diopters)*

TYPICAL PATIENT PROFILES:

Child, Teen

TYPICAL PATIENT PROFILES:

Student, Young Professional

TYPICAL PATIENT PROFILES:

Parent, Experienced Professional

TYPICAL PATIENT PROFILES:

Parent of Teen, Executive

UNDER 18

AGE 50

The recommended age ranges for each design are based on research. As always, it is up to the Eyecare Professional's discretion when choosing the appropriate Eyezen+ design for their patient.

*It is recommended you consider progressive lenses with your patients age 45-50.



Eyezen+ lenses are fitted, ordered, and dispensed like a traditional single vision lens, except Eyezen+ lenses also **REQUIRE FITTING HEIGHT**. Simply measure from the center of the pupil to the lowest point of the lens to acquire fitting height.

Eyezen+ lenses have embedded Harmful Blue Light protection.**



RECOMMEND EYEZEN+ LENSES TODAY!

Go to EyezenPro.com for additional information and materials

**Eyezen+ lenses block at least 20% of Harmful Blue Light, which is the high energy waves found between 415-455nm on the light spectrum (blue-violet light).



Better Sight.
Better Life.

Transitions®

Crizal®

VARILUX®

Eyezen™

Xperio™