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As the industry's leader in anti-reflective (AR) lens technology, Essilor delivers the next major AR innovation to the marketplace - new and improved Crizal Avancé™ lenses with Scotchgard™ Protector. This premium AR incorporates the most significant breakthrough in scratch resistance technology of the decade. Now eyeglass wearers can live glare free, smudge free, dust free, and benefit from the most durable lens on the market.

Unmatched Durability

The SR Booster™ layer has been added between the AR and the hard coat layers making Crizal Avancé with Scotchgard Protector the most scratch-resistant and durable AR lens on the market. In fact, this AR lens is even twice as scratch resistant as Crizal® Alizé®.

Technologically Advanced

Crizal Avancé with Scotchgard Protector is powered by proprietary Essilor technology incorporating an integrated multi-layer AR stack, anti-static properties, the best super-hydrophobic top coat on the market that utilizes the High Surface Density (HSD) Process™, and the Pad Control System™.

Patient Tested

An independent study proved that eyeglass wearers saw the difference in clarity between Crizal lenses with Scotchgard Protector and all leading competitive lenses.

ESSILOR OF AMERICA, INC.
13555 N. STEMMONS FWY
DALLAS, TX 75234-5765
Attn: Danne Ventura



Crizal® DCRP Award Program

Digital Corneal Reflex Pupilometer

SPONSORED BY



Essilor of America, Inc. and Crizal Avancé™ with Scotchgard™ Protector invite you to participate in the Crizal DCRP* Award Program. For more than 20 years, the DCRP program has been helping both Opticianry and Optometry students enter the profession. This is only a small part of our ongoing commitment to ophthalmic education, students and the ophthalmic profession and industry.

At Essilor, we are committed to creating the best eyeglasses in the world, and we are passionate about what we do. We bring the most trusted lens technology and the most recommended lens brands to eyecare professionals and consumers around the globe.



Crizal® DCRP
Award Program

*Digital Corneal Reflex Pupilometer

Requirements and Selection

- Program is open to fourth-year optometry students or opticianry students graduating from a COA approved or NFOS program.
- Faculty should submit the name of the student based on school developed criteria.
- Student should have strong dispensing interest and skills.
- Student will preferably be entering private practice.
- Names should be submitted in writing or by e-mail between February 1 and May 31, 2010 and must include student name, address, telephone number and e-mail address.

Award

- The student will receive:
One Essilor Digital Corneal Reflex Pupilometer and case (valued at approximately \$500).

Further Information

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VARILUX®
Natural Vision. Forever.

Introduced by Essilor in 1959, Varilux lenses have gained worldwide acceptance as the first choice for the correction of presbyopia because they provide comfortable vision at all distances. Technologically advanced Varilux progressive lenses are the completely natural way to solve presbyopic vision needs.

First Time Presbyopes

Varilux lenses' state-of-the-art technology brings you closest to your natural, pre-presbyopic vision.

Reading Glass Wearers

Varilux lenses accommodate your prescriptions for near, intermediate and far-range vision, so you can switch activities without switching glasses.

Bifocal and Trifocal Wearers

Varilux lenses offer the convenience of a single pair of glasses with a smooth transition between viewing points. No annoying jumps. No lines.

Other Progressive Lenses

Varilux lenses' latest technology increases clarity for all fields of vision. The technology is protected by eight international patents—no other progressive lens can come close.